GREAT FUTURES START HERE.

BE SMART. BE SUCCESSFUL.
BE AMAZING. BE INCREDIBLE.
BE INSPIRED. BE AN INSPIRATION.
BE MORE. BE A LEADER.
BE A DIFFERENCE MAKER.
BE A STAR. BE A GOOD PERSON.
BE KIND. BE GENEROUS.
BE THE CHANGE.
BE HAPPY. BELIEVE. BELONG.
BE FIT. BE AN ACHIEVER.
BE A GRADUATE. BE RESPONSIBLE.
BE COURAGEOUS. BE THE BEST.
BE SMART.
SUCCESSFUL. INCREDIBLE. AMAZING.
BE INSPIRED. BE AN INSPIRATION.
BE MORE. BE A LEADER.

BE A STAR. BE A GOOD PERSON.
BE KIND. BE GENEROUS.
BE THE CHANGE.
BE HAPPY. BELIEVE. BELONG.

BOYS & GIRLS CLUBS
OF GREATER KANSAS CITY
In every community, boys and girls are left to find their own recreation and companionship in the streets. An increasing number of children are at home with no adult care or supervision. Young people need to know that someone cares about them.

The Boys & Girls Clubs offer that and more. Club programs and services promote and enhance the development of boys and girls by instilling a sense of competence, usefulness, belonging and influence.

Boys & Girls Clubs are a safe place to learn and grow – all while having fun. It is the place where great futures are started each and every day.

Four key characteristics define the essence of a Boys & Girls Club and are critical in exerting a positive impact on youth. Clubs are dedicated spaces, designed solely for youth programs and activities; are open every day after school and often on weekends; have full-time, trained youth development professionals; and reach out to all kids, including those who cannot afford other community programs.

The Boys & Girls Clubs believe every child has the potential to **BE GREAT**.

In support of this strong conviction, the Clubs strive to build caring, responsible citizens.

The Boys & Girls Clubs family – a community of staff, volunteers, parents, youth and supporters – work together to create a positive place, full of hope and opportunity, for every child.
Clubs are community-based, building-centered, and led by professional staff. We provide programs during non-school hours and the summer that meet the unique interests and needs of young people, ages 5-18.

Boys & Girls Clubs provide young people with:

- **A safe place to spend time** during non-school hours and the summer as an alternative to the streets or being home alone.

- **A chance to play, have fun, laugh and learn.**

- **The ability to build new skills** that raise each child’s belief that he or she can succeed and receive recognition for personal accomplishments.

- **Ongoing relationships** with caring adults and connections to new friends in a positive environment, reinforcing a sense of belonging, personal accountability, civility, and civic responsibility.

- **Participation in generation-changing programs** that support a commitment to learning, positive values, healthy habits and high expectations for success as an adult.

> “Everything you’ve seen or heard about me began with lessons I learned to live by at the Club.”

—Denzel Washington  
Academy Award-Winning Actor and Club Alumnus

Released in 2009, a 30-month study from independent research firm Public/Private Ventures (PPV) found that the Clubs’ approach to working with teens is effective and that teens view Clubs as safe havens. The study, *Making Every Day Count: Boys & Girls Clubs’ Role in Promoting Positive Outcomes for Teens*, also found that the more time teens spend at the Clubs, the more likely they are to perform well in school, and become active in their communities.

Based on research by Louis Harris & Associates, Club alumni have very strong feelings about their individual Club experiences:

- **80%** said Club staff helped them learn right from wrong.

- **95%** indicated the Club was the best thing available in their community.

- **52%** said participating in the Club “saved my life.”

**UNIQUE CHARACTERISTICS**

**PROOF OF IMPACT**

“Everything you’ve seen or heard about me began with lessons I learned to live by at the Club.”

—Denzel Washington  
Academy Award-Winning Actor and Club Alumnus
The “education equation” is more than schools and parents. A crucial factor is the local community organization, which bridges the gap between academia and home. Youth-serving organizations, such as Boys & Girls Clubs, often serve as partners to both teachers and parents by providing programs and resources to bolster schoolwork.

The dropout crisis is not just a school, youth or parent issue – it’s a community and societal issue. A crisis of this magnitude involves ALL of us.

Boys & Girls Clubs are uniquely positioned to make a difference in turning this national trend. To do so, Boys & Girls Clubs has made high school graduation a priority for Club members. To ensure that youth leave the Clubs as well-rounded individuals with a plan for the future, Clubs are focusing efforts on three key outcome areas: Academic Success, Good Character and Citizenship, and Healthy Lifestyles.

BGCA has implemented three strategies to support these outcomes.

1. Every Member, Every Year, BGCA’s graduation strategy, aims to ensure all Club members progress on time each year to the next grade level.

2. Live Healthy helps educate youth about fitness, nutrition and smart decisions.

3. Be Engaged provides character, leadership and service learning opportunities for Club members.
he Boys & Girls Clubs have made high school graduation a priority for every member served by the Clubs. Our goal is that every Club member graduates on time, prepared with a plan for the future. We are focusing our efforts to ensure that Club youth are engaged in targeted programs in three key outcome areas – academic success, good character and citizenship, and healthy lifestyles. By encouraging young people to do well in school, motivating them to serve their community, and charging them to take responsibility for their well-being, the Clubs are preparing youth for real-world success.

Our graduation strategy – Every Member, Every Year – aims to ensure that all Club members progress on time each year to the next grade level. Staff do this by discussing the importance of school and high school graduation; recognizing academic successes, including homework completion, grade improvement and progression; and implementing educational programming that teaches members new skills and reinforces those needed to be successful in school.

The Clubs are also working to ensure young people move forward from their Club experience as well-rounded individuals. To that end, we believe it is important to engage youth in character, leadership and service-learning. Studies show that young people who engage in service do better in school, maintain positive relationships with adults and peers, and avoid risky behaviors. Even more, youth who participate in community involvement programs demonstrate positive educational outcomes. The effects often center around improving young people’s engagement in school and increasing the likelihood that they will attend school regularly and not drop out.

Taken from “Our Nation’s Dropout Crisis Is Everyone’s Problem: Why Boys & Girls Clubs Are Part of the Solution” distributed by Boys & Girls Clubs of America.

"I always go back to lessons learned at the Club. We discovered there was something higher than ourselves, and that giving back to others was what really mattered."

—GEN. WESLEY CLARK, RETIRED ARMY GENERAL AND CLUB ALUMNUS
THE PROGRAMS

The Boys & Girls Clubs has a lineup of tested and proven nationally recognized programs that address today’s most pressing youth issues, teaching young people the skills they need to succeed in life.

**Education & Career Development, including the Arts** – Serves to enrich the information taught in schools, apply learning to everyday living, and encourage graduation. Programs like *BE GREAT: Graduate, Atomic Blast, Junior Staff, Money Matters, Project Learn, Goals for Graduation*, and *Power Hour*, help youth create aspirations for the future, providing opportunities for career exploration and educational enhancement. In addition, young people will develop creativity and cultural awareness through knowledge and appreciation of the visual arts, crafts, performing arts, and creative writing.

**Technology** – Programs like *I.AM Tech* and *NetSmartz* help members embrace technology as means to building successful futures. The framework provides a range of different contexts for learning – both creative and practical – that draw on important aspects of everyday life and work.

**Public Speaking & Leadership** – Members learn the basic skills of public speaking and debate through programs such as *LIFE Coach, Keystone Club, CLUBService*, and *Youth of the Year*. It empowers youth to positively influence their Club and community through leadership, development of positive self-image, participation in the democratic process, and respect for others’ cultural identities.

**Health & Life Skills** – Initiatives such as *Passport to Manhood, RBI, SMART Moves*, and *Triple Play*, help members develop capacity to engage in positive behaviors and set personal goals that nurture their own well-being and prepare them to live successfully as self-sufficient adults.

BE INVOLVED.

Whether you volunteer, mentor, tutor, donate or educate others about the dropout issue, collectively it makes a difference.

CONNECT

Find a Club in your community. It is a fun place for kids and teens to meet friends, enjoy cool activities and even catch up with homework. Need to learn more? Stop by and visit a Club.

LEARN

Boys & Girls Clubs impact the lives of young people in vital areas such as academic success, good character and citizenship, and healthy lifestyles. These Club programs and activities help kids thrive.
In the 2010 graduating class, three out of every 10 young people didn’t make the grade. Yet for African-American, Hispanic/Latino and Native American populations, this number is dramatically worse with just over half graduating on time.

Low graduation rates contribute to increases in unemployment, poor health, crime and drug use. It lowers tax revenue and increases public assistance expenses.

Our young people are future workers, voters and community members. They are our neighbors. When we fail kids, we fail our communities and ourselves.

It’s time to give our children and our country a better and brighter future.


America is facing a crisis: soaring high school dropout rates, low health and fitness levels in youth, and rising violence. The Boys & Girls Clubs are providing solutions to this national epidemic through homework help, engaging and fun nutritional tips, energizing sports and recreational activities, and challenging academic programs. Throughout the nation, the Clubs are reaching out to a generation at risk by providing positive guidance and exciting opportunities.

WILL YOU BE PART OF THE SOLUTION?

SHARE
Be our fan on Facebook: www.facebook.com/helpkckids. Post your thoughts. It is your online place to meet other supporters, alumni or staff. You can also tweet us your thoughts: www.twitter.com/helpkckids.

JOIN
Get the latest news when you subscribe to our online newsletter through our website www.helpKCKids.org. You will receive regular updates about our outstanding kids, special events and the importance of the Clubs. Sign up and stay in touch!

SUPPORT
Help us help kids. Give today! Through the support of caring individuals, we can help Boys & Girls Clubs provide the life-changing programs and guidance that make our Clubs successful.


**BE EXTRAORDINARY.**

*The Boys & Girls Clubs believe all kids can find their star potential.*

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**17,538**

Total number of youth served in 2010
(youth who used the Clubs in 2010, whether members or other youth)

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**BY THE NUMBERS**

1. Ranking among ALL youth organizations in the Chronicle of Philanthropy’s “Philanthropy 400” report for the 17th consecutive year

**More than 30** The percent of U.S. students who don’t graduate from high school

**52** Percent of alumni who said the Club saved their life (from the Harris Survey of Club Alumni)

**75** Cents out of every dollar donated that goes directly to the Clubs’ local youth programming

**2,397** Cost (in dollars) to take care of a kid in the Boys & Girls Clubs of Greater Kansas City for a year

**70,000** Approximate cost (in dollars) to incarcerate a juvenile offender for a year

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**OUR MEMBERSHIP CARD SAVES LIVES:**

- In 2010, the Clubs served over 7,200 youth members
- It costs the Clubs approximately $2,397 to keep a kid in the Club for one year – yet the Clubs charge youth only $15 per school year to be members
- 38% of youth served by the Clubs are ages 13-18
- The average Club member spends ten hours each week in the Club – 520 hours over the course of the school year
- The combined average household income within a 2 mile radius of our five community Club sites is $21,729
- 83% of Club youth live in single-parent homes

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**LIKE US ON FACEBOOK!**

Like our mission? Then like our fan page and join others who support what the Boys & Girls Clubs do. It is your online place to meet other supporters, alumni or staff and get the latest news on the Clubs!

www.facebook.com/helpkckids

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**AGE BREAKDOWN**

- 35% Ages 5-9
- 27% Ages 10-12
- 21% Ages 13-15
- 17% Ages 16-18

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**MEMBER DEMOGRAPHICS**

- 71% African American
- 16% Caucasian
- 9% Hispanic
- 4% Multi-Racial/Other

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- 59% male • 41% female
- 83% Youth from single-parent homes
- 35% Youth who qualify for free or reduced-price school lunch
WISH LIST

ONE friend can create an unbreakable bond with a vulnerable child that will last throughout his lifetime. ONE day in the life of a child can make a huge impact on her future. ONE gift from a friend can open the door to a brighter tomorrow for more of our youth. YOU CAN MAKE A DIFFERENCE!

Consider donating to the Boys & Girls Clubs to build a positive future for our local youth. 100% of your gift stays right here in Kansas City to help us operate our five local Club sites all year long. Your gift is 100% tax deductible.

Please fill out the following form and return it to:
Boys & Girls Clubs of Greater Kansas City
6301 Rockhill Road, Ste 303
Kansas City, MO 64131

You can also donate securely online anytime at www.helpKCKids.org.

Name:____________________________________________________________________
Address: __________________________________________________________________
City:________________________________________ state:________ Zip: ____________
Phone:_________________________email:_____________________________________

SPONSORSHIP OPPORTUNITIES
Please accept my gift of the following:
__ $30 2 school-year memberships
__ $60 4 school-year memberships
__ $100 1 week of healthy snacks for 100 kids
__ $250 1 summer membership
__ $500 Field trip transportation for 150 youth
__ $1,000 Full day of college tours for 30 teens
__ $2,500 5 computers and technology software

Please indicate how you would like to fulfill your pledge commitment:
__ Monthly               __ Quarterly               __ Annually               __ One-time

I would also like to:
__ Be a LIFE Coach                                    __Volunteer at the Clubs
__ Take a tour of a Club                             __ Assist with a special project
__ Offer an in-kind service/gift of: ___________________ valued at _____________
__ Check is enclosed (payable to Boys & Girls Clubs of Greater Kansas City)
__ Please bill my credit card:  □ American Express   □ MasterCard   □ Visa
Amount to be charged:________________________
Credit card number:_________________________________________________________
Expiration date:____________________________________CCV Number:_____________
Name as it appears on card:____________________________________________________

THANK YOU FOR BEING ONE FRIEND!

The Club brought the same kind of love that you find inside a home.

—A. C. GREEN
FORMER NBA STAR AND CLUB ALUMNUS

WANT TO HELP?

This list includes just a few of the many items currently needed at the Clubs. For a more extensive listing of Club Wish List needs, visit our web site at www.helpKCKids.org. Our in-kind contributors help us by providing budget-relieving items – and giving more impact to the funding we receive.

- Arts and crafts supplies, especially colored and construction paper
- Digital cameras
- Televisions
- DVD players
- Board games
- Video game systems: Xbox, Wii, Playstation, etc.
- Exercise equipment
- Like-new furniture
- Ping pong tables
- Pool tables
- Fish tanks
- Gift cards – movie theater, restaurant, etc.

If you have any items you would like to donate or if you would like to inquire about purchasing any of our wish list items, please contact the In-Kind Donation Coordinator at (816) 361-3600 or giving@helpKCKids.org.
Memorial Gifts
In Memory of Hortense Brazzle
Acupuncture & Herbs For Pets
Mary Achter
B.J.N.R. Properties, LLC
Marilyn and Louis Bareuther
Alexandria and Jonathan Braatz
Pia and Titus Brenchein
Lynne and Peter Brown
Thelma Byers
Patricia A. Chasteen Fund
Sandra and Michael Chinn
Jane Clarke
Lynne and Robert Cohen
Timothy P. Cote
Lynn and Tannah Coleman
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Concordia College Colleges, Inc.
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In Memory of David Wulf Constantin Alexander Barbara and Richard Atles
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Marline and Michael Fishman
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Linda and Victor Frost
Robin and Robert Frost
Margaret and Georgiou
Le Haines
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Tim Williams
KimDIST"
The mission of the Boys & Girls Clubs of Greater Kansas City is to promote the development of self-esteem, values and skills for boys and girls, ages 5-18, with special emphasis on youth from disadvantaged circumstances.

Get the latest Club news and updates by visiting our website: www.helpKCkids.org.

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GREAT FUTURES START HERE.