
BE GREAT.

www.helpKCKids.org
Today’s young people need our help. Too many children and teens are not receiving the guidance they need to graduate from high school, to avoid the effects of violence, gangs and drugs or to become responsible adults. The statistics on high school dropout rates, obesity and violence among youth are staggering.

Each of us can play a vital role in helping young people overcome these obstacles and achieve their dreams no matter what their circumstance.

At Boys & Girls Clubs, we believe every child has the potential to **BE GREAT**. In support of this strong conviction, the Clubs strive to build caring, responsible citizens. The Boys & Girls Club family – a community of staff, volunteers, parents, youth and supporters – work together to create a positive place, full of hope and opportunity, for every child.

“Boys & Girls Clubs are the true prep schools for the citizenship of life.”

— Bernard Shaw, former CNN principle anchor and Club alumnus
Be inspired. Be an inspiration. Be more.
Be a leader. Be a difference-maker.
Be a star. Be a good person. Be kind.
Be generous. Be the change.
Be fit. Be an achiever. Be the most.
Be a graduate. Be responsible. Be it.
Be courageous. Be the best. Be a friend.

Our Membership Card Saves Lives:
- In 2008, the Clubs served over 6,100 youth members
- It costs the Clubs approximately $2,397 to keep a kid in the Club for one year – yet the Clubs charge youth only $15 per school year to be members
- 31% of youth served by the Clubs are ages 13-18
- The average Club member spends ten hours each week in the Club – 520 hours over the course of the school year
- The combined average household income within a 2 mile radius of our five community Club sites is $21,729
- 80% of Club youth live in single-parent homes

Our young people need our support. Boys & Girls Clubs provide a safe place for youth to get help with homework and learn how to resist peer pressure and negative influences on their lives. The Clubs offer a respite from daily pressures and a fun place to meet friends.

Help the Boys & Girls Clubs provide this needed support by being an active advocate for youth. Mentor a child. Volunteer at a Club. Provide financial resources. Together, we can give young people a chance to succeed.
In every community, boys and girls are left to find their own recreation and companionship in the streets. An increasing number of children are at home with no adult care or supervision. Young people need to know that someone cares about them.

The Boys & Girls Clubs offer that and more. Club programs and services promote and enhance the development of boys and girls by instilling a sense of competence, usefulness, belonging and influence. The Clubs strive to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. Caring Club staff are there for kids to help with homework, to give them new opportunities through stimulating academic programs, and to open doors for youthful aspirations.

Boys & Girls Clubs are a safe place to learn and grow – all while having fun. They are truly “Great Places for Great Kids.”

The Boys & Girls Clubs of Greater Kansas City is the best at inspiring OUR children and youth to live out their greatest dreams.

By the numbers . . .

1 57 77

Ranking among ALL youth organizations in the Chronicle of Philanthropy’s “Philanthropy 400” report for the 15th consecutive year

Percent of alumni who said the Club saved their life (from the 2007 Harris Survey of Club Alumni)

Cents out of every dollar donated that goes directly to youth programming

2,397 70,000

Cost (in dollars) to take care of a kid in the Boys & Girls Clubs for a year

Approximate cost (in dollars) to incarcerate a juvenile offender for a year

"The Club is where I looked for hope, purpose and direction. That’s where I learned to dream—and to think big."

— Denzel Washington, Academy Award-winning actor and Club alumnus
There are four key characteristics that differentiate the Boys & Girls Clubs from other youth-serving organizations. All are critical in exerting positive impact on the life of a child:

**Dedicated Youth Facilities** The Boys & Girls Club is a place - an actual neighborhood-based building - designed solely for youth programming and activities.

**Open When School is Not** The Clubs are open Monday-Friday, with some Saturday programming. On school-out days (even snow days) and most holidays, the Clubs are open when youth have free time and need positive, productive outlets.

**Professional Staff** Every Club has full-time trained youth development professionals, providing positive role models and mentors. Volunteers provide key supplementary support.

**Affordable and Available to All Youth** Clubs reach out to youth who cannot afford, or may lack access to, other community programs. Dues are low - the annual membership fee is only $15 per school year.

No one else in Kansas City besides the Boys & Girls Clubs is doing affordable youth programming located in the toughest neighborhoods across our urban core.

**Member Demographics**
- African American – 79%
- Caucasian – 13%
- Hispanic – 3%
- Multi-Racial/Other – 5%

**Gender**
- 66% male
- 34% female

**Youth from single-parent homes** 80%

**Youth who qualify for free or reduced-price school lunch** 87%

**Age Breakdown of Members**
- Ages 5-9 42%
- Ages 10-12 27%
- Ages 13-15 19%
- Ages 16-18 12%

51%
- Percentage of members who have been members for more than 2 years.

**24,825**
- Total number of youth served in 2008 (youth who USED the Clubs in 2008, whether members or other youth)
The Programs

The Boys & Girls Clubs has a lineup of tested and proven nationally recognized and locally developed programs that address today’s most pressing youth issues, teaching young people the skills they need to succeed in life.

“ I had some of the best times of my life there. I’m a product of the Clubs.”
— Reuben Studdard
American Idol and Club alumnus

Character & Leadership Helping youth become responsible, caring citizens and acquire skills for participating in the democratic process is the main thrust of these programs. Programs such as Keystone Clubs and Youth of the Year help youth develop leadership skills and provide opportunities for planning, decision-making, and contributing to Club and community.

Education, Career & Technology Programs like Money Matters, Project Learn, Power Hour and Goals for Graduation, help youth create aspirations for the future, providing opportunities for exploration and educational enhancement.

Health & Life Skills Initiatives such as NetSmartz (internet safety), SMART Moves and Passport to Manhood, help youth achieve and maintain healthy, active lifestyles.

The Arts These initiatives, including Digital Arts Festivals, ImageMakers: National Photography Program and National Fine Arts Exhibit help young people enhance self-expression and creativity, develop multicultural appreciation, and provide exposure to and develop skills in crafts and visual, performing and literary arts.

Sports, Fitness & Recreation These Club programs, like Triple Play, Jr. NBA/WNBA, and Reviving Baseball in the Inner City (RBI), help develop fitness, positive use of leisure time, reduction of stress, appreciation for the environment, and social and interpersonal skills.

Without the Boys & Girls Clubs of Greater Kansas City 24,825 children and youth would miss out on life-changing opportunities.
Be inspiring.

Inspiring a Generation

Every day Boys & Girls Clubs inspire our members. Whether encouraging young people to complete their homework, play sports or recreational activities, enter an art competition or have a healthy snack, Club staff know the important role they play in creating the wholesome environment kids need.

The United States is facing a national crisis with soaring high school drop-out rates, coupled with low fitness and high obesity within our young people. Boys & Girls Clubs are providing solutions to this national epidemic through homework help, engaging and fun nutritional tips, energizing sports and recreational activities and challenging academic programs. Throughout the nation, Clubs are reaching out to a generation at risk by providing positive guidance and exciting opportunities.

Snapshots of Success – 2008 Outcomes

(From pre- and post-program surveys in various learning areas in 2008)

- 84% of participating youth developed an increased awareness of ethnic diversity and cultural uniqueness
- 81% showed an increase in computer skills by improving scores on skills tests
- 80% increased their knowledge of the value of exercise, proper nutrition and a healthy lifestyle
- 79% increased their knowledge of the importance of leadership and an ethic of service
- 78% learned more positive ways to resolve conflict non-violently
- 78% increased their knowledge of the dangers/hazards of alcohol, tobacco and drug use
want to help?

This list includes just a few of the many items currently needed at the Clubs. For a more extensive listing of Club Wish List needs, visit our newly redesigned web site at www.helpKCKids.org.

Our in-kind contributors help us by providing budget relieving items – and giving more impact to the funding we receive.

If you have any items you would like to donate or if you would like to inquire about purchasing any of our wish list items, please contact the In-Kind Donation Coordinator at (816) 361-3600 or giving@helpKCKids.org.

Digital cameras
Televions
DVD players
Board games
Video game systems: Xbox, Wii, Playstation, etc.
Exercise equipment
Like-new furniture
Ping pong tables
Pool tables
Fish tanks
Gift cards: Blockbuster, movie theaters, restaurants, etc.
Arts and crafts supplies: especially colored and construction paper

GREAT Places for GREAT Kids!
Memorial Gifts

In Memory of Dess L. Caylor
The Dess L. Caylor Charitable Trust

In Memory of Mbembe Milton Smith
Samella Gates

In Memory of Mary Trahan
John Baker
Central High School Mathematics Department
John Daugherty
Golden Link Rebekah Lodge #677
Jon Jacobs
Jeanne Meyer

Radiothon Donors
Ben Aken
Meghan and Kevin Alderson
David Ammon
Anonymous
Argosy Casino
Leslie and Jeb Bayer, Jr.
Nancy and Gregory Bentz
Big Shot Interactive Integrated Marketing
Patrick C. Brennan
Jackie and Andrew Burczyk
Greg Butler
Jeannine and Shawn Campbell
Keri and Tony Carbajal
CBIZ & Mayer Hoffman McCann P.C.
Shelley Cesar
Children’s Mercy Family Health Partners
Children’s Mercy Hospital
Traci Cole
Arlyn G. Converse
Brett J. Darby
Donald Demoney
Kerry and Phil Dixon
Becky and Pat Dunn
Roger Easton
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Central Bank of Kansas City
City of Independence, Missouri
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Design Resources, Inc.
Raymond Dowse
Double N T-Shirts & More
Larry Downey
Lisa and Ben Edwards
Enterprise Leasing Company of Kansas Executive Hills, Inc.
Everett Gardner
Patrick Geschwind & Associates
Gillmor & Sons, LLC
Global Prayer
Grandridge Real Estate Capital, LLC
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Paula and Casey Halseth
Joyce and Jack Hayhow
Heavy Constructors Association of Greater Kansas City
Judy and James Heeter
Hickman Mills C-1 School District
Sharon and John Hoffman
Patricia and Robert Hosey
Jerry’s Sport Shop
Jones Development Company, L.L.C.
Kansas City Business Journal
Ewing Marion Kauffman Foundation
Kingston Environmental Services
Kissick Construction Co., Inc.
Gayle and Bruce Kriegel
Susan and Scott Kriegel
Law Offices of Kriegel & Kriegel
Lockton Companies, Inc.
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McCown Gordon Construction, LLC
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Too Cool T-Shirt Quilts
Tower Dry Cleaners
Tow Center Plaza
Traxton Printing
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Waterway Caravan
Rebecca and Vincent Watson
Cindy Weiner
Wellness Consumer Builders
Mary and Richard Wetzel
Brian Wetherburn
Carl Winkle
David Wolf
Wonderscope Children’s Museum of Kansas City
Worlds of Fun
YRC Worldwide Inc.
Karen and Mark Zecy
Zona Rosa

2008 Operating Support and Revenue
$4,902,778*

Special Events (16%)
$762,872

United Way (15%)
$731,369

Contributions (53%)
$2,644,401

Government Grants (10%)
$490,611

*Per GAP requirements, 2008 Support & Revenue include pledges for future years.

2008 Operating Expenses
$4,842,279**

Administration (16%)
$775,742

Youth Development (76%)
$3,595,185

**Excluding depreciation.
Our mission

The mission of the Boys & Girls Clubs of Greater Kansas City is to promote the development of self-esteem, values and skills for boys and girls, ages 5-18, with special emphasis on youth from disadvantaged circumstances.

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